

## Media Usage Guidelines

- Gravitics content (images, videos, audio, etc) may only be used for educational, informational, non-commercial purposes without needing explicit permissions.
- If Gravitics content is used for commercial purposes, permission must be obtained.
- Gravitics must be acknowledged and noticeably credited as the source of any material used, regardless of purpose.
- In order to avoid any risk of confusion, we ask that the Gravitics name, logo or other trademarks not be used to endorse any product, entity or idea without our permission.
- If a Gravitics image includes an identifiable person, using the image for commercial purposes may infringe on that person's right of privacy or publicity, and permission should be obtained from the person.
- If the Gravitics material is to be used for commercial purposes, including advertisements, it must not explicitly or implicitly convey Gravitics' endorsement of commercial goods or services.
- Gravitics does not permit shooting of promotional content such as television spots, commercials, etc. at Gravitics facilities.